

Project Frog Privacy Policy

Welcome, and thank you for your interest in Project Frog, Inc. ("Project Frog"), and our web site located at www.ProjectFrog.com (the "Project Frog Site").

This Privacy Policy describes what information we gather from you, how we use that information, and what we do to protect it. By using the Project Frog Site, you expressly consent to the information handling practices described in this policy.

This Privacy Policy is incorporated into and is subject to the Project Frog Terms of Use.

The Information Project Frog Collects:

- **User-provided Information:** You may provide to Project Frog what is generally called "personally identifiable" information (such as your name, email address, postal mailing address, home/mobile telephone number) when using the Project Frog Site, such as when you send us inquiries or contact us for other purposes.
- **"Cookies" Information:** When you use the Project Frog Site, we may send one or more cookies – small text files containing a string of alphanumeric characters – to your computer. Project Frog may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Project Frog Site. Persistent cookies can be removed. Please review your web browser "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete, or choose not to accept cookies from the Project Frog Site, you may not be able to utilize the features of the Project Frog Site to their fullest potential.
- **"Automatically Collected" Information:** When you use the Project Frog Site or open one of our HTML emails, we may automatically record certain information from your web browser by using different types of technology, including "clear gifs" or "web beacons." This "automatically collected" information may include the Internet Protocol address ("IP Address") or other device address or ID, web browser and/or device type, the web pages or sites that you visit just before or just after the Project Frog Site, the pages you view on the Project Frog Site, and the dates and times that you visit the Project Frog Site.
- **Information from Other Sources:** We may also obtain information, including personally identifiable information, from third parties and sources other than the Project Frog Site. If we combine or associate information from other sources with personally identifiable information that we collect through the Project Frog Site, we will treat the combined information as personally identifiable information in accordance with this Privacy Policy.

The Way Project Frog Uses Information:

- Project Frog uses the information you provide or that we collect to respond to your inquiries, for administrative purposes, for other customer service purposes, and to operate, maintain, and enhance, the Project Frog Site.
- Project Frog uses all of the information that we collect to understand and analyze the usage trends and preferences of visitors to the Project Frog Site.
- Project Frog may use “automatically collected” information and “cookies” information to: (a) personalize our services, such as remembering your information so that you will not have to re-enter it during your visit or the next time you visit the Project Frog Site; (b) provide customized third party advertisements, content, and information; (c) monitor and analyze the effectiveness of Project Frog and third party marketing activities; and (d) monitor aggregate site usage metrics such as total number of visitors and pages viewed.
- Project Frog may use your email address or other personally identifiable information to send promotional messages as part of a specific program or feature for which you will have the ability to opt-out.

When Project Frog Discloses Information:

- Except as described in this Policy, we do not disclose personally identifiable information to third parties without your consent.
- Project Frog discloses information we collect from you to our fulfillment partners in connection with processing of orders you place, requests you make, or other transactions you initiate through the Project Frog Site.
- Project Frog works with third party service providers to provide website hosting and maintenance as well as other services for us. In the course of performing services for Project Frog, these service providers may have access to or process your personally identifiable information. Generally, these disclosures are made under terms comparable to this policy, and the recipients are limited to using the information the purpose for which it was provided.
- Project Frog may also disclose your information if required to do so by law or in the good-faith belief that such action is necessary to comply with state and federal laws (such as U.S. Copyright law), respond to a court order, judicial or other government subpoena, or warrant, or to otherwise cooperate with law enforcement activity.
- Project Frog also reserves the right to disclose your information that we believe, in good faith, is appropriate or necessary to take precautions against liability; protect Project Frog and others from fraudulent, abusive, or unlawful uses or activity; to investigate and defend ourselves against any third party claims or allegations; to assist government enforcement agencies; to protect the security or integrity of the Project Frog Site; or to protect the rights, property, or personal safety of Project Frog, our Users, or others.

Your Choices:

You may, of course, decline to share certain personally-identifiable information with Project Frog.

Third Party Services:

The Project Frog Site may contain links to Web sites and services provided by third parties. Any information you provide on third party sites or services is provided directly to that third party and is subject to that third party's policies governing privacy and security. We are not responsible for the content or privacy and security practices and policies of third party sites or services to which links are displayed on the Project Frog Site. We encourage you to learn about third parties' privacy and security policies before providing them with personally identifiable information.

Our Commitment to Children's Privacy:

Protecting the privacy of young children is especially important. For that reason, Project Frog does not knowingly collect or maintain personally identifiable information from persons under 13 years-of-age, and the Project Frog Site is provided solely for use by persons who are 18 year of age or older. IF YOU ARE UNDER 13 YEARS OF AGE, THEN PLEASE DO NOT USE OR ACCESS SITE AT ANY TIME OR IN ANY MANNER. If Project Frog learns that personally-identifiable information of persons less than 13-years-of-age has been collected on the Project Frog Site without verifiable parental consent, then we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child under the age of 13 has posted or submitted personal information to the Project Frog Site, please alert Project Frog at privacy@ProjectFrog.com and request that Project Frog delete that child's personal information from its systems.

Our Commitment to Data Security:

Project Frog uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. We cannot, however, ensure or warrant the security of any information you transmit to Project Frog, and you do so at your own risk. Once we receive your transmission of information, Project Frog makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

If Project Frog learns of a security systems breach, then we may attempt to notify you electronically so that you can take appropriate protective steps. Project Frog may post a notice through the Project Frog Site if a security breach occurs. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive a free written notice of a security breach you should notify us at privacy@ProjectFrog.com.

International Visitors:

The Project Frog Site is hosted in the United States and is intended solely for visitors located within the United States. If you nonetheless choose to use the Project Frog Site from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personally identifiable information outside of those regions to the United States and by providing your personally identifiable information on the Project Frog Site you consent to that transfer.

In the Event of Merger or Sale:

While we are not in the business of selling personal information, in the event that all or a portion of Project Frog or its assets is acquired by or merged with a third party entity, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from visitors to the Project Frog Site, including personally identifiable information, in connection with such merger, acquisition, sale, or other change of control.

Changes and Updates to this Privacy Policy:

Please revisit this page periodically to stay aware of any changes, as Project Frog may periodically change, modify, add, or remove portions of this Privacy Policy, and reserves the right to do so in its sole discretion. In general, we only use your personal information in the manner described in the Privacy Policy in effect when we received that personal information.

Project Frog Contact Information:

Please contact Project Frog with any questions or comments about this Privacy Policy, your personal information, our third party disclosure practices, or your consent choices by email: privacy@ProjectFrog.com.