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**ANN HAND NAMED WINNER OF THE 2011 WORLD TECHNOLOGY AWARD
FOR ENVIRONMENT AND A WTN FELLOW**

Ann Hand Recognized for “innovative work of the greatest likely long-term significance”

Winner Announced in Ceremony at United Nations headquarters

Presented by the World Technology Network,

In association with TIME, Fortune, CNN,

Technology Review, Science/AAAS, Novartis, and others

NEW YORK, NY – OCTOBER 25, 2011 - The World Technology Network (“The WTN,” www.wtn.net) has announced that Ann Hand has been named a the Winner of the prestigious World Technology Award for Environment, presented by the WTN in association with TIME, Fortune, CNN, Science/AAAS, and Technology Review. The World Technology Awards have been called "the Oscars of the technology world" in part because of their peer-review selection process. Hand joins a roster of organizations and individuals from over 60 countries around the world deemed to be doing the most innovative and impactful work.

The World Technology Awards have been presented by the WTN since 2000, as a way to honor those in 20 different categories of science and technology and related fields doing "the innovative work of the greatest likely long-term significance." The annual World Technology Awards process is an intensive global one, lasting many months. The Award nominee pool this year was comprised of over 600 nominees.

Finalists for the Awards were selected by the WTN Fellows who are eligible to vote for their top five preferences in order from within their own category. The collective preferences of the WTN Fellows determine the Finalists. The Winners were selected from among the Finalists with the input of a select group of prominent Advisors and were announced at the ceremony held in the United Nations Delegates Dining Room on October 26th.

The Advisors for 2011 were:

Ray Kurzweil, inventor/futurist/author

Albert Teich, Senior Policy Advisor, American Association for the Advancement of Science/AAAS

Jason Pontin, Editor/Publisher, Technology Review

Lev Grossman, Senior Writer and book critic, TIME; co-author TIME.com blog "Techland"

The "black tie" Awards gala and ceremony occurred at the close of the World Technology Summit, a two-day "thought leadership" conference (Oct. 25/26) held in the TIME & LIFE Building. Most of the delegates to the Summit were 2011 Award nominees, current WTN members (winners and finalist from previous Awards cycles), as well as other leaders from business, technology, and industry.

"WTN's got it right: as business leaders in technology, our very survival depends on 'serendipity'. Great, breakthrough ideas don't happen in a vacuum or from a group of folks with similar backgrounds or world views. At Project Frog, our very success depends on colliding ideas, on new relationships, and on a network of people who have the same commitment to change," said Hand, accepting her award.

"This year we are more eager than ever to pay tribute to the talent and innovation of our individual and corporate honorees." says James P. Clark, Founder and Chairman of the World Technology Network. "Each year, with the participation of our extraordinary membership and the help of our sponsors and partners, we strengthen this platform to honor the most visionary and impactful contributions in the science and technology arenas." Clark adds "The World Technology Awards program is not only a very inspiring way to identify and celebrate the most innovative people and organizations in the technology world, but it also is a truly disciplined way for the WTN membership to identify those who will formally join them, as WTN Fellows and Corporate Members, as part of our global community. These are the people creating the 21st Century. By working to make connections among our members, we look forward to assist in a truly positive way in continuing to help determine our collective future and change our world."

"Project Frog was a standout this year among many deserving nominees as an overall innovator, but in particular due its cutting edge work in smart building technology and design..." says Clark. "Project Frog's Ann Hand deserves this recognition and it is our honor to honor her."

About Project Frog

Better, Greener, Faster. Smart. Project Frog is on a mission to revolutionize the way buildings are created by applying technology to overcome the inefficiencies of traditional construction. The result is a structure that is measurably greener and significantly smarter; brighter, healthier spaces that inspire better performance from the people who occupy them. We offer a versatile ecosystem of products that adapt to all kinds of uses including: Early Childhood, K-12, Higher Ed, Healthcare, Public, Retail, Retreat, Workplace and much more. Project Frog's innovative systems are frequent recipients of industry awards for their design and performance. For more information, visit www.projectfrog.com.

About the WTN (www.wtn.net)

The WTN is a curated membership community comprised of the world's most innovative individuals and organizations in science, technology, and related fields. The WTN and its members - those creating the 21st century -- are focused on exploring what is imminent, possible, and important in and around emerging technologies.

The WTN exists to "encourage serendipity" -- the happy accidents of colliding ideas and new relationships that cause the biggest breakthroughs for individuals and institutions. The WTN works to accomplish its mission through global and regional events for its members and extended audience, to help make connections among them, and to examine the likely implications and possible applications of emerging technologies.

To view the video-on-demand webcast of the 2011 World Technology Summit & Awards, please visit:
http://fora.tv/conference/world_technology_summit_2011

For information about the WTN or to ask further questions about the World Technology Awards, please contact:

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